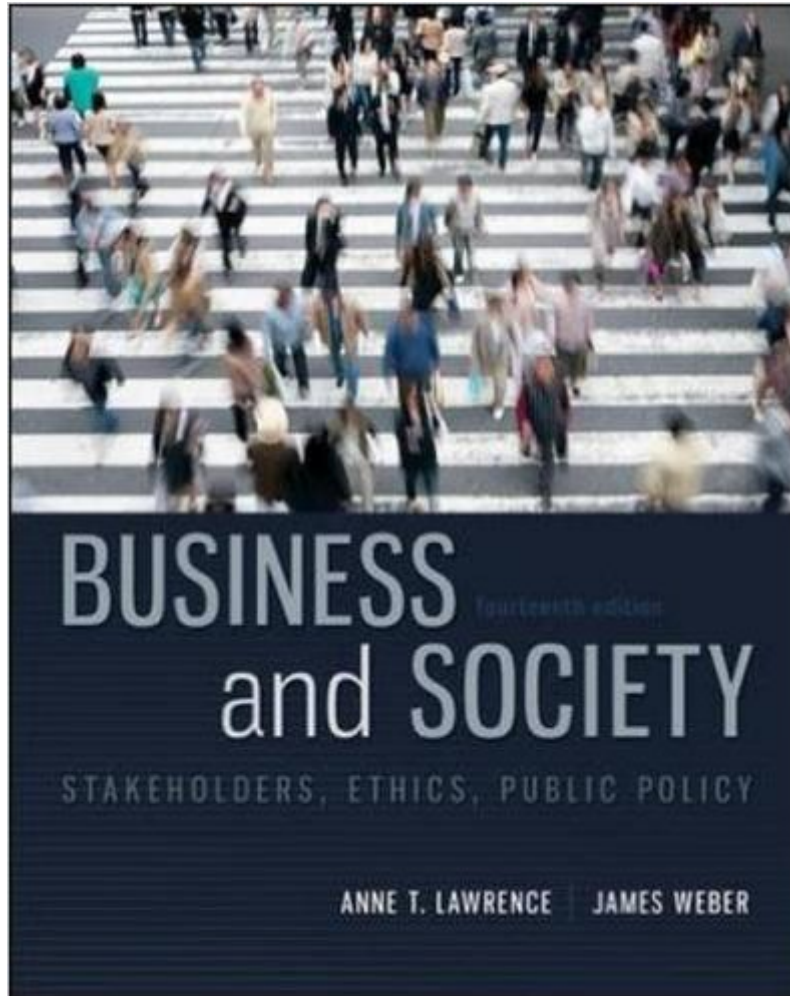


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Business And Society: Stakeholders, Ethics, Public Policy, 14th Edition



Synopsis

Business and Society: Stakeholders, Ethics, Public Policy, 14e by Lawrence and Weber has continued through several successive author teams to be the market-leader in its field. This new edition highlights why government regulation is sometimes required as well as new models of business-community collaboration. The authors believe that businesses have social (as well as economic) responsibilities to society; that business and government both have important roles to play in the modern economy; and that ethics and integrity are essential to personal fulfillment and to business success. In addition, this textbook has long been popular with students because of its lively writing, up-to-date examples, and clear explanations of theory.

Book Information

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Customer Reviews

Bought this book for my MBA CFclass. The content in the chapters are the same as the American version. The only difference in the book are that the data case at the end of each chapter is somewhat different from the American version; but you can find the updated data cases, which appear on the American version, on the publisher's official site if your professor requires you to do one or some of them. One more thing is that it takes a long long time to be shipped to you if you are buying from foreign sellers. So if you plan to get one of this from foreign sellers, anticipate at least two weeks before you actually can get the book.

I purchased the international edition for \$30 vs. \$150+ (the professor stated that this is the same

book as the US version, just a different cover). Some of the cases seemed outdated as some of the articles were over 10 years old. This book contained good, basic information regarding laws and ethics. Most of the articles were interesting to read and did keep my attention. I would have liked more follow up. For instance, did someone get arrested? Is the person undergoing trial? (Things of that nature).

Didn't realize that this was an international version. There was no information showing this and I was shocked to find out.

The book arrived intact with no problems. I am a college student and buying textbooks can become expensive especially if you are not going to keep the book after the class is finished. I have recommended to several classmates to rent this text.

I would recommend this textbook. It is the required text for a management course I'm taking this semester and, having read the first few chapters, I find the concepts discussed to be interesting. The text arrived in 'new' condition as described. The chapter seems to go by more quickly than other textbooks I have read. At the end of each chapter there is a case study that actually occurred along with questions that apply the concepts discussed in the chapter.

Great book to read casually but as a textbook, it seems to just put details on things that should be common sense to business students.

This textbook was exactly what I needed for my class. It proved to be very useful and provided some very useful information on Corporate Business and how it coincides with societal, environmental, and economic responsibilities in various facets. On top of that, the book arrived in a timely fashion, in its original packaging, without any damage.

Easy to read. Good text book with a lot of information and great examples to understand how to apply concepts. I'm reading it for a graduate level course on leadership and ethics. It flows nicely and, so far, builds concepts in easy to understand context.

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